

Pennsylvania Council www.patroul.com

One of the main goals of the Pennsylvania Council in recent years has been to focus on communications to increase member engagement and raise awareness of TU across the state. With more than 13,000 members and volunteers across 48 chapters, this is no small undertaking. The council website, www.patroul.org, has become the primary vehicle for communicating and coordinating state activities and bringing attention to the important work that TU's cadre of volunteers and leaders are accomplishing across Pennsylvania.

Updated daily by volunteers, the website includes information on important programs, initiatives, and action items. Through the website, Pennsylvania TU also provides information to members on their local chapters, including chapter contact information, meeting locations and details on upcoming events. A statewide calendar of events offers website visitors easy, grab-and-go information on all activities pertaining to TU in the state and helping increase attendance at events ranging from youth fishing days to banquets to volunteer restoration projects.

A new "leaders only" section of the website offers password protected access for chapter leaders to log in and receive training materials, outreach content and other resources to help them improve their work and advance the TU mission in their region.

The Pennsylvania TU website has become the go to resource for anyone looking to find out what is happening with coldwater conservation measures across the state.